



EXCLUSIVE PLATINUM SPONSOR: € 12 000

This package is an actual partnership that would guarantee your company a high profiled participation.

No competitors of yours will be granted this option.

- A 36sqm equipped booth with 8 delegates.
- A schedule with pre-arranged and approved meetings.
- An advert page in the soft copy of the event catalogue.
- A two sided advert page in the event program booklet. The program booklet is distributed to all the participants entering the show.
- An up to 30sec video presenting your company.
- Your company logo on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- Free access for all the delegates to the lunch, conferences, gala dinner.

GOLD SPONSOR: € 9 500

- A 24sqm equipped booth with 6 delegates.
- A schedule with pre-arranged and approved meetings
- An advert page in the soft copy of the event catalogue.
- A two sided advert page in the event program booklet. The program booklet is distributed to all the participants entering the show.
- Your company logo on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- Free access for all the delegates to lunch, conferences, gala dinner.



SILVER SPONSOR: € 6 500

- A 12sqm equipped booth with 4 delegates.
- A schedule with pre-arranged and approved meetings.
- An advert page in the soft copy of the event catalogue.
- Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- Free access for all the delegates to lunch, conferences, gala dinner.

“A LA CARTE” SPONSORSHIP

- **Hot and cold beverage area** **€ 3 000 (2 days)**

Take the opportunity to support a complimentary beverage spot.

This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have rollup banner, supplied by you, as well as you supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

- **Lanyards** **€ 2 000**

Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.

- **Reception desk / Main Entrance** **€ 1 000**

Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

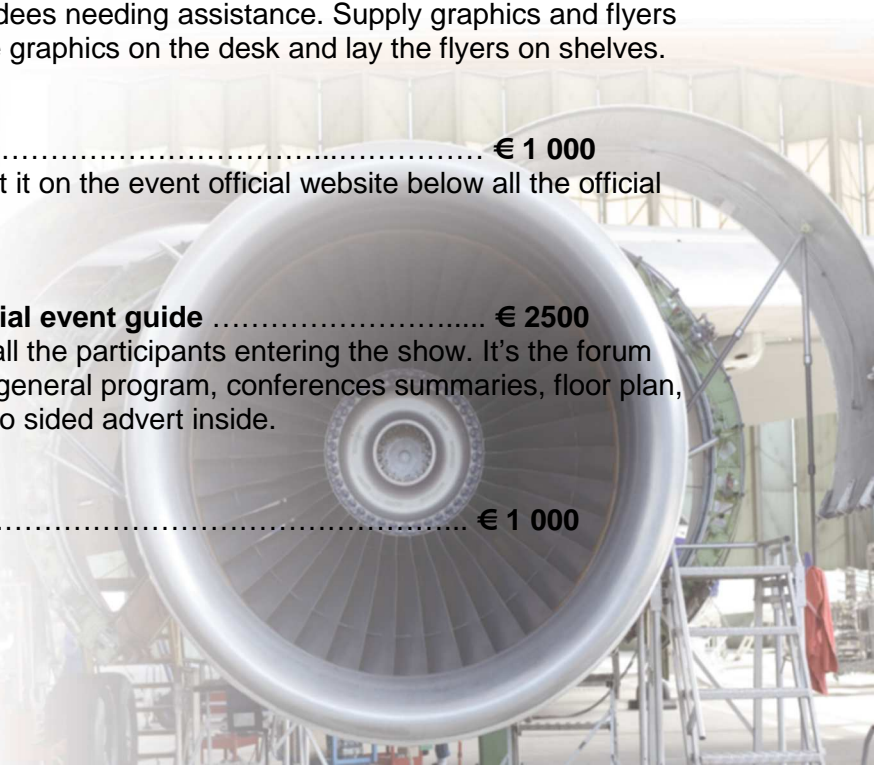
- **Online partners** **€ 1 000**

Supply your company logo and we'll post it on the event official website below all the official partners.

- **Advertisement on the cover of Official event guide** **€ 2500**

A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.

- **Event goodies** **€ 1 000**



BOOKING FORM

Company name: _____

Contact person: _____

Job position: _____

Address: _____

Region / Country: _____

Tel: _____

Email Address: _____

EU VAT: _____

Select your options

- | | |
|--|----------|
| <input type="checkbox"/> Platinum Sponsor | € 12 000 |
| <input type="checkbox"/> Gold Sponsor | € 9 500 |
| <input type="checkbox"/> Silver Sponsor | € 6 500 |

“A la carte”

- | | |
|---|---------|
| <input type="checkbox"/> Hot and cold beverage area | € 3 000 |
| <input type="checkbox"/> Lanyards | € 2 000 |
| <input type="checkbox"/> Reception desk / Main Entrance | € 1 000 |
| <input type="checkbox"/> Online partnership | € 1 000 |
| <input type="checkbox"/> Advertisement on the cover of official event guide | € 2 500 |
| <input type="checkbox"/> Event goodies | € 1 000 |

Grand total: € _____

SIGNATURE AND COMPANY STAMP*

PLACE: _____

DATE: _____

*Date, Company stamp and signature are compulsory



PAYMENT TERMS

A 60% down-payment is required.
Your account must be balanced prior to the event.
Full payment is also accepted.

Payment can be made by:

- check payable to advanced business events
- credit card (arrange a telephone call with us and we'll process your Visa, Master Card or American Express)
- wire transfer to the bank below (send us a copy of the receipt by email)

IBAN: FR76 3000 4008 0400 0107 2835 736

BIC Code: BNPAFRPPXXX

Bank : BNP PARIBAS PARIS CENTRE D'AFFAIRES

Bank address : 8-10 avenue Ledru Rollin – 75012 Paris, France

CONTACT :

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TEL : +331 4186 4947

Email : [SXu@advbe.com](mailto: SXu@advbe.com)

Web: www.bciaerospace.com – www.advbe.com



35-37 rue des abondances, 92513 Boulogne Cedex- France
SAS Capital 50 000 euros, Siret 513 013 506 00024, NAF 8230z



TERMES AND CONDITIONS

Event name: **KLIABC - Kuala Lumpur International Aerospace Business Convention 2018** (referred to as the "Event"):

Date: **October 2-4, 2018** (referred to as the "Event date")

Location: **Matrade International Trade & Exhibition Center** (referred to as the "Place"):

City, Country: **Kuala Lumpur, Malaysia, South Asia**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement.

Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

Company name: _____

I hereby agree with Advanced Business
Events terms and conditions

Address: _____

Date: _____

Signature:

Contact name: _____

Company seal: