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## **Kuala Lumpur International Aerospace Business Convention: Draft Conference Programme**

17 November 2020

## **Opening Ceremony**

09:00-09:05 Chairman's Welcome and Conference Commencement

Joshua NG, Director, Alton Aviation Consultancy

09:05-09:15 Welcome Remarks

The Honorable Dato' Seri Mohamed Azmin Ali, Senior Minister, Minister of

**International Trade & Industry** 

09:20-09:40 Promoting International Partnership and Collaboration

Prof. Ts. Shamsul Kamar Abu Samah, Head, National Aerospace Industry

Coordinating Office (NAICO)

Mr. Akira Miyakoshi, Director, Aircraft Component and Material Industries Office,

Manufacturing Industries Bureau, Ministry of Economy, Trade and Industry Japan

(METI)

09: 45-10:05 Malaysian Aerospace Manufacturing & MRO: An Industry Overview

Naguib Mohd Nor, President, Malaysia Aerospace Industry Association (MAIA)

10:10-10:50 Panel Discussion: Recovering and Rebuilding Post COVID-19

Panel Moderator:

Naguib Mohd Nor, President, Malaysia Aerospace Industry Association (MAIA)

Panellists:

Wilson Tan, Sales & Marketing Manager, RUAG

Yogesh Garg, Sales Director – Asia Pacific, de Havilland Aircraft Company

Sam Geeyes, Regional Director, South Asia, Triumph Group

Jean-Luc Meiffren, International Cooperation Director, Safran Aircraft Engines





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## **Manufacturing & Supply Chain: New Opportunities and Future Challenges**

10 :50-10 :55	Chairman's Opening
	Amartya De, Associate Director – Aerospace & Defense, Frost & Sullivan
10:55-11:35	Manufacturing Technology for a Low Carbon Economy
	Luc Scheffer, Corporate Lab Director and Chief of Manufacturing Technology, Rolls- Royce
11:40-12 :00	Understanding the Challenges and Opportunities Facing Aerospace Today
	Amine Benkirane, Senior Airline Market Analyst, Boeing Commercial Airplanes
12 :05-12 :35	Harnessing the Winds of Change in A Post-COVID-19 World
	Randhill Singh, General Manager, Malaysia Airports Holdings Berhad and
	Raymond Lum, CEO, Boustead Projects Limited
12 :40-13 :00	UMW – from Auto to Aero
	Abdul Rashid, President, UMW M&E Division
13 :05-13 :25	Aerospace Manufacturing in Malaysia - Working with OEMs to Maintain Stability and Growth
	Zulkarnain Mohamed, Senior Operations Director and GM, Spirit Aerosystems
	Malaysia
13: 30-13 :50	UAM Mobility: Ready to Take Off?
	Hon Lung Chu, Head of Singapore and Business Development Southeast Asia,
	Volocopter
13:55-14:00	Chairman's Closing Remarks and Conference Day 1 Close
	Amartya De, Associate Director – Aerospace & Defense, Frost & Sullivan
14:00-18:00	Virtual Expo and B2B Meetings





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## Airlines and MRO: Industry Analysis and Trends in SE Asia

09 :30-09: 40	Chairman's Opening and Introduction  Alan Lim, Senior Associate, Alton Aviation Consultancy
09 :40-10 :00	Airline Operations in the New COVID Reality: A Success Story  Muzammil Mohamad, Country Manager Malaysia & Brunei, Qatar Airways
10 :05-10 :25	Practical Demand Recovery and Implications for Airlines and MROs  Ben Baldanza, Board Director, JetBlue Airways
10 :30-10 :50	The Future is Electric: How Are New Technologies Creating a Vision for Sustainable Industry?  Osama Sheikh, Project Manager for Technology & Innovation, Pakistan International Airlines
10 :55-11 :35	Panel Discussion: Challenges and Opportunities in Adopting Digitization in the MRO Industry  Panel Moderator:  Rahul Shah, Senior Vice President, Strategic Growth and Business Development, Asia Pacific, Middle East and Africa, AAR Corp  Panellists:  Arun Srinivasan, Leading Programme Management and Operations, Pratt & Whitney Upendra Singh, Maintenance Manager, Go Airlines India Lokesh Sharma, Senior Consultant, PwC
11 :40-12 :00	Aircraft MRO Market - Opportunity to Reset, Rethink, and Realign for Sustainability  Thibagar Doraisamy, Head MRO Commercial and Strategy, Malaysia Airlines
12 :05-12 :25	Aviation Materials Sharing Under COVID-19 - CUAMA Platform Introduction  Zhang Xiaodong, Material Director, Spring Airlines Technology Development
12:25-12:30	Chairman's Closing Remarks and Conference Day 2 Close  Alan Lim, Senior Associate, Alton Aviation Consultancy
13:00-18:00	Virtual Expo and B2B Meetings