



KLABC - Kuala Lumpur International Aerospace
Business Convention

Kuala Lumpur, MALAYSIA
November 17-20, 2020

www.malaysia.bciaerospace.com



SPONSORSHIP OPPORTUNITIES

GREATER VISIBILITY FOR YOUR COMPANY
Make the difference!



November 17 - 20, 2020
Kuala Lumpur, Malaysia
ONLINE PLATFORM



NEW VISIBILITY OPPORTUNITY

“A LA CARTE” SPONSOR SELECTION

(to be confirmed upon selection of virtual booth and BtoB package)

Online Partnership

€uro 1 000

Provide your company logo and we will upload it to the official event website.

Catalogue Advertisement

€uro 1 000/1 500

A one-sided (€ 1000) or two-sided (€ 1500) page advertisement in the digital catalogue.

Special Combo: Catalogue advertising and Online logo

€uro 1 500

A one-sided page inside the digital booklet & your company logo on the event official website.

Digital KLIABC News Page Video

€uro 1500 / €uro 3000

A 60 second promotional video of your company, which will be uploaded on our news page on the Virtual exhibition site (you must provide the video). Or 2 videos to be used one before the event and the other during the days of the exhibition / convention.

Workshop Presentation

€uro 1 500

25-minute individual demonstration presentation. Please note these are subject to approval by our technical committee and dependent on the plenary conference sessions.

Email Marketing Campaign

€uro 1500

Provide your company logo and we will include it in our official email and marketing campaign for Digital KLIABC.



NEW VISIBILITY OPPORTUNITY

VIRTUAL SPONSORSHIP

@Platinum

€uro 6 000

- Listed as Lead Sponsor of the event
- Workshop session of no more than 25 minutes.
- BtoB meetings access and agenda
- Your logo on the official event website and digital brochure
- Virtual booth to be personalized
- Your logo in the event marketing campaign
- Your video presentation (60 seconds) on the Virtual exhibition site news page
- 3 pushing news concerning sponsorship confirmation
- 10 Virtual Accesses included

@Gold

€uro 4 000

- Listed as Gold Sponsor of the event
- Workshop session of no more than 25 minutes.
- BtoB meetings access and agenda
- Logo on official event website and digital brochure
- Virtual booth to be personalized
- Your logo in the event marketing campaign
- Your video presentation (30 seconds) on the Virtual exhibition site news page
- 1 pushing news concerning sponsorship confirmation
- 7 Virtual Accesses included

@Silver

€uro 2 500

- Listed as Silver Sponsor of the event
- Workshop session of no more than 25 minutes.
- Logo on official event website and digital brochure
- Virtual booth to be personalized
- Your logo in the event marketing campaign
- 5 Virtual Accesses included



Contact:

Ruiching POTIER

Tel +39 1 41 86 41 46

rportier@advbe.com



IMPORTANT NOTE: You'll find a booking form below. Once you've made your choice please complete, sign and return it to us by email. **All requests are subject to validation by advanced business events.** Your sponsorship will become effective upon the latter's approval. advanced business events reserves the right to deny any potential sponsors their requested options.

advanced business events sas
35-37 rue des abondances
92513 Boulogne Billancourt Cedex – France -
SAS Capital 50 000 euros - Siret 515 013 506 00024 - NAF 8230z

PAYMENT TERMS:

A 60% down-payment is required. Your account must be balanced prior to the event.
Full payment is also accepted.

Payment can be made by:

- **wire transfer** to the bank below (send us a copy of the receipt by email)

Please note that our bank details have changed. If you have previously attended one of our events, please be sure to update our details accordingly.

IBAN: FR76 3000 4008 0400 0107 2835 736

BIC Code: BNPAFRPPXXX

Bank : BNP PARIBAS PARIS-CENTRE AFFAIRES

Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

Additional Information on tax

- a) Your company is registered in France, French tax (VAT) is due
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non-European country, no taxes are applicable.
- d) Your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.



Contact:
Ruiching POTIER
Tel +39 1 41 86 41 46
rportier@advbe.com



BOOKING FORM

The form must be accurately completed and sent back together with the signed terms and conditions.

Company name:

Contact person:

Job position:

Full Address and Vat Number:

Confirm your selected options

<input type="checkbox"/>	Online partnership	1000 Euros
<input type="checkbox"/>	Catalogue advertisement	1000/1500 Euros
<input type="checkbox"/>	Special Combo: Catalogue advertising and Online logo	1500 Euros
<input type="checkbox"/>	Video News Page	1500/3000 Euros
<input type="checkbox"/>	Pitch Presentation	1500 Euros
<input type="checkbox"/>	Email Marketing Campaign	1500 Euros
<input type="checkbox"/>	Virtual Sponsorship	6000 Euros
<input type="checkbox"/>		4000 Euros
<input type="checkbox"/>		2500 Euros
Total		
Taxes, if applicable		
Grand Total due		



GENERAL TERMS & CONDITIONS

Event name: **DIGITAL KUALA LUMPUR INTERNATIONAL AEROSPACE BUSINESS CONVENTION 2020** (referred to as the "Event"):

Date: **NOVEMBER 17 - 20, 2020** (referred to as the "Event date")

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

8/ FOR THE DIGITAL EVENT ONLY:

- You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.
- We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.
- The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.
- Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libelous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.
- You may use the Event Platform solely for access to the Event. Without limitation, you must not:
 - download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain,
 - use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,
 - infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon,
 - transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or
 - knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.(f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.



9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

11/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

Company name:

Name of authorized officer or representative:

I agree with advanced business events general terms and conditions

Date and signature:

